

SOSD Dance Extravaganza #19

SOSD

SHANNON O'BRIEN
SCHOOL OF DANCE
1515 NEWMAN AVE
SEEKONK, MA 02771
508 761-6394

What A Success!



FALL

Shannon, Julie and the SOSD staff are bursting with pride over the success of our recital weekend...

CHECK IT OUT:

- **Awesome Success for our 19th Annual Dance Extravaganza!**
- **Order your DVD Today!**
- **Check out our youtube channel for highlights from the show! Search: "Shannon O'Brien School of Dance"**
- **Please consider parking at CVS and walking through the path. Parking can be tight. CVS is a much easier in and out!**
- **Find us on facebook!**
- **Give us your email! Get important info at home!**

Sincere thanks to all the dancers who performed in our awesome recital and their parents. With the help of dancers, parents, volunteers and staff the performances were the best ever! We are already planning our BIG 20th Show!!



A special thank you to all of the new parents for sticking it out and trusting us with all of our 'requests'.



Next Season!! # 20! Three Times the Fun!

October 2012 Recital Weekend will look something like this..

Preschool and Kinderdance Students:

Friday: 4-7pm Preschool, Kinderdance and Company Dress Rehearsal

Saturday: 6pm-7:30pm

"SOSD Shamrock Showcase"

Featuring our Preschool, Kinderdance and Dance Company!

Recreational Students age 7 and over..

Saturday: 10am-4pm Dress Rehearsal

Sunday: Shannon O'Brien Dance Extravaganza 12pm Show & 4:30pm Show

Plenty of tickets for everyone!

ORDER TODAY- Don't Miss Out...

Don't miss out! Our 2011 DVD was shot with 2 cameras and will include a 'preshow' and 'highlight' section! Our famous videographer was like a kid in a candy shoppe catching all of the backstage happenings during the show to use for the "highlight" section of the DVD's. Order forms are still available for a limited time at the studio. We hope that you viewed the awesome highlights on YouTube search for "Shannon O'Brien School of Dance"



What's New At SOSD?

ZUMBA!

Get your Groove on!

More classes!
New LOWER RATE!

Just Do It!

Tuesdays 7:45pm
Wednesdays 8pm
\$6 per class!

Tuition Rates 2011/2012

¾ hour weekly \$38 per month
1 hour weekly \$50 per month
2 hours weekly \$92 per month
3 hours weekly \$126 per month
4 hours weekly \$152 per month
5 hours weekly \$170 per month
6 hours weekly \$192 per month
7 hours weekly \$200 per month
8 hours weekly \$210 per month

Visit our website:

www.sosdance.com



Inside Story Headline



Caption describing picture or graphic.

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be

used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an edi-

torial. You can also profile new employees or top customers or vendors.

Inside Story Headline



Caption describing picture or graphic.

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or

enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw

shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

Inside Story Headline



Caption describing picture or graphic.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile

new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thou-

sands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.



Organization

SOSD Season 18 i

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

Your business tag line here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

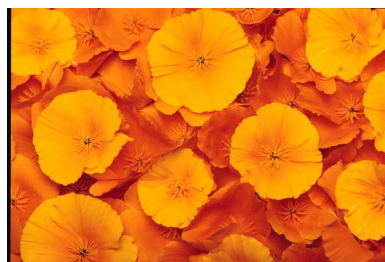
If you have any prices of standard products or services, you can include

a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual

charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.